

education

- 1997, Child Care Certificate, Nova Southeastern University, Davie, FL
1990, Master of Fine Arts, Sculpture, The Savannah College of Art + Design, Cum Laude, Savannah, GA
1988, Bachelor of Arts, Painting, The University of South Florida, Tampa, FL
1985, High School Diploma, The University School of Nova University, Davie, FL

present professional

- 2009 + **VP of Interactive + Web Design**, Old School Ventures, New York, NY
directing integrated social media initiatives and marketing solutions for a wide range of clients including: social profile, page, group + video channel account setup, ongoing profile, page + channel management, targeted friend + fan outreach, social network marketing, content distribution + promotion, blog outreach, reputation monitoring, seo, traffic analysis, strategy + brand development, copywriting, graphic design, + web site development
- 1997 + **Creative Director**, blukid, Delray Beach, FL
specializing in small business, fine art + hospitality site design along with integrated social media management including: social profile, page, group + video channel account setup, ongoing profile, page + channel management, targeted friend + fan outreach, social network marketing, content distribution + promotion, blog outreach, reputation monitoring, seo, traffic analysis, strategy + brand development, copywriting, graphic design, web site development, photography, video + audio production

past professional

- 2008 - 2009 **eLearning Course Developer**, The Savannah College of Art & Design, Savannah, GA
developed an online graduate level elearning course, sfin745 fine art self promotion including: resumes + cover letters, artist statements, biographies, digital asset preparation, digital asset selection + preparation, presentation folders, applications + placement, online presence / social networking, + promotion
- 2005 - 2007 **Pastry Chef**, Canyon Restaurant, Fort Lauderdale, FL
produced all desserts + dessert specials, including the highly regarded Pecan Pie au Sucre including: social page account setup, ongoing page management, reputation monitoring, seo, traffic analysis, copywriting, graphic design, web site development, photography, video + audio production
- 2003 - 2005 **General Manager**, Karma Lounge, Fort Lauderdale, FL
managed the overall style of this upscale lounge including: artist / dj selection + scheduling, staff selection, training, + scheduling, customer relations, web site development, reputation monitoring, event promotion, media relations, graphic design, copywriting, photography, + inventory control
- 2002 - 2004 **Professor of Graphic Design**, Broward Community College, DTC, Fort Lauderdale, FL
taught web design, graphic design, digital illustration, typography, digital imaging, + digital audio / video
- 1996 - 2002 **Adjunct Instructor**, Broward Community College, Central, North + DTC
taught web design, graphic design, computer art, + sculpture
Full Time Temp 1997

- 1999 **Corporate Trainer**, Computer Coach, Boca Raton, FL
taught corporate users web design fundamentals
- 1997 **Adolescent Services Coordinator**, Seahawk Aftercare Program, Broward Community College, Davie, FL
supervised a small, dedicated staff working with disadvantaged children
including: child care, staff development, training, + education, case management, equipment maintenance, +
implementation of new programs
- 1996 - 1999 **Fine Arts Gallery Director**, Broward Community College, Davie, FL
directly responsible for all aspects of exhibition planning, installation + marketing
including: artist outreach, artist and artwork selection, contract negotiation, shipping / receiving, graphic
design for print, exhibition documentation, exhibition installation, + event planning
- 1996 - 1999 **Camp BCC Senior Computer Counselor**, Broward Community, College, Davie, FL
developed a balanced camp program of games / educational applications + set up / maintenance of all
computer systems
Counselor Of The Year 1998
- 1993 **Production Assistant**, The Palm Beach Post, Palm Beach, FL
responsible for graphic design, page layout + digital image processing

related professional

- 2008, Presenter for The Savannah College of Art & Design, Get A Second Life + Creating Community In Second Life,
Instructional Technology Council e-Learning 2008 Annual Conference
- 2008, Second Life Mentor, Second Life
- 2007, Second Life Consultant, The Savannah College of Art & Design, Second Life Task Force Meeting
- 2000, Website Designer, Dept. of Communications + Fine Arts, BCC North Campus
- 1999, Website Consultant, The Wolfsonian Museum, Florida International University
- 1997, Juror, The Broward Art Guild, Many Faces Many Voices Exhibition
- 1996 - 1997, Fine Arts Computer Lab Faculty Advisor, Broward Community College
- 1996, Project Director, Technology Enhancement Fund, Broward Community College, Central

technical abilities

pc + apple systems / windows, mac + linux os.
well versed in a wide variety of design, audio, video, + social media applications.
advanced hardware knowledge on multiple platforms.